



# Shaheed Bhagat Singh Eve. College

(University of Delhi)

## Faculty Details Proforma



Title	Miss	First Name	Tuba	Last Name	Shamim	
Designation	Assistant Professor					
Address	Shaheed Bhagat Singh Evening College					
Date of Birth	22-06-95					
Phone No Office						
Mobile	+91-8938099129					
Email	<a href="mailto:tuba.shamim@sbse.du.ac.in">tuba.shamim@sbse.du.ac.in</a>					
Web-Page						

### Educational Qualifications

Degree	Institution	Year
Ph.D.	Jamia Millia Islamia, New Delhi	Pursuing
M.com	MJP Rohilkhand University	2017
B.com	Kumaun University	2015

### Career Profile

Ms. Tuba Shamim is an Assistant Professor in the Department of Commerce at Shaheed Bhagat Singh Evening College, University of Delhi. She holds an M.Com from MJP Rohilkhand University and a B.Com from Kumaun University, and is currently pursuing her Ph.D. in Commerce from Jamia Millia Islamia, New Delhi.

Her academic and research interests lie in Finance, Marketing, and Business Economics. She teaches core papers such as Financial Management, Principles of Marketing, Business Economics, and E-Commerce, integrating conceptual rigor with practical relevance. Ms. Shamim has published in reputed Scopus and Web of Science-indexed journals, including Discover Sustainability (Springer Nature, Q1), Health Psychology Research (Q2), SEDME (SAGE Publications), and Sylwan Journal.

She has also served as Co-Investigator for the IQAC-funded project "Women Entrepreneur: A Study of Rise and Fall in Pandemic in South Delhi" and as a Scientific Committee Member for the International Conference "Samridh Bharat – A Journey Towards the Third Largest Economy" (2024). Dedicated to academic excellence and social relevance, she continues to contribute through impactful research and student-centric teaching.

### Areas of Interest / Specialization

Finance  
Marketing  
Business Economics

### Papers Taught

Financial Management, Principles of Marketing, Business Economics, Computer Applications in Business, E-Commerce, Personal Selling, Collective Bargaining, and Modern Business Organization

**Research Guidance**

**PhD scholars**

**Under Supervision**

**Submitted**

**Awarded**

**M.Phil Scholars**

**Under Supervision**

**Submitted**

**Awarded**

**M.A. Dissertations**

**Under Supervision**

**Awarded**

**Publications Profile**

**Books**

**Title**

**ISBN/Publisher/Link**

**Indexed Scops  
etc, if any**

**Year**

<b>Research Publications</b>							
<b>Article Name</b>	<b>Publication Type (UGC Care/ Scopus/ Web of science etc)</b>	<b>Journal Name</b>	<b>ISSN No</b>	<b>Volume</b>	<b>Year</b>	<b>URL</b>	<b>DOI</b>
Caste disparities in institutional credit access and their implications for sustainable development in rural India	Scopus Indexed (Scimago Q1)	Discover Sustainability, Springer Nature	2662-9984	6, 1137	2025	<a href="https://link.springer.com/article/10.1007/s407/s43621-025-01805-6#citeas">https://link.springer.com/article/10.1007/s407/s43621-025-01805-6#citeas</a>	<a href="https://doi.org/10.1007/s43621-025-01805-6">https://doi.org/10.1007/s43621-025-01805-6</a>
Health-Related Quality of Life among Women with Diabetes	Scopus Indexed (Scimago Q2)	Health Psychology Research	2420-8124	e81240027	2025	<a href="https://healthpr.org/journal/HPR/articles/online_first/400">https://healthpr.org/journal/HPR/articles/online_first/400</a>	<a href="https://doi.org/10.14440/hpr.0198">https://doi.org/10.14440/hpr.0198</a>
Mapping the intellectual landscape of digital financial inclusion, msme and entrepreneurship in India	UGC Care	SEDME, SAGE Publication	2456-1223	52(3)	2025	<a href="https://journals.sagepub.com/doi/abs/10.1177/09708464251363283">https://journals.sagepub.com/doi/abs/10.1177/09708464251363283</a>	<a href="https://doi.org/10.1177/09708464251363283">https://doi.org/10.1177/09708464251363283</a>
An Investigation of Digital Financial	Web of Science and Scopus Indexed	SLYWAN	0039-7660	12(168)	2024	<a href="https://slywan.ibles.org/syl/index.php/">https://slywan.ibles.org/syl/index.php/</a>	<a href="https://doi.org/10.59879/zgMih">https://doi.org/10.59879/zgMih</a>

Inclusion and its impact on Saving Behaviour: Empirical Evidence from India	(Scimago Q4)					<a href="#">landing/index/zgMih</a>	
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**Publications other than journal articles**

Title of Publication	Type of Publication	Publisher	Role in Publication	ISBN Number	Year	URL	Level

**Conference/ workshop Organized**

- Member of Scientific Committee – One Day International Conference on “समृद्ध Bharat – A Journey Towards the Third Largest Economy” – 22<sup>nd</sup> February 2024 organized by SBSEC, University of Delhi

<b>Awards and Distinctions</b>
<b>Association with Professional Bodies</b>
<b>Other Activities</b>
<ul style="list-style-type: none"><li>• Co – Investigator, Women Entrepreneur: A Study of Rise and Fall in Pandemic in South Delhi funded by IQAC, SBSEC, University of Delhi – 2021 to 2022</li><li>• Guest Speaker – An Elementary Seven Hour Online Research Course for Beginners – 5<sup>th</sup> January 2022 to 11<sup>th</sup> January 2022 organized by SBSEC, University of Delhi</li></ul>

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